

Benchmarking tips Mutli-criteria

Rank you competitors based on multiple selected criteria (feature, product, service, etc). Adjust the table size to the number of competitors and criteria. Then zoom at the winner of each category to analyze their success.

	Competitor 1	Competitor 2	Competitor 3	Competitor 4	Competitor 5
Criteria 1					
Criteria 2					
Criteria 3					
Criteria 4					
Criteria 5					
Criteria 6					
Criteria 7					
Total					